

Track 3.1: Business & Economics

Link:

Chairperson:

No	PaperID	Time	Paper Title	Presenter	Video	Live
1	T3001	10.00am -10.15am	"The role of knowledge transfer in determining the debt literacy toward SME ability to repay debt in Malaysia."	Siti Zuraidah Binti Zainal		
2	T3004	10.15am -10.30am	Does Covid-19 influence the business landscape towards cryptocurrency transaction?	Mohd Fahmy Bin Ishak		
3	T3005	10.30am -10.45am	The Factors That Influence Turnover Intention Among Workers in the Hotel Industry	Muhamad Shafiq Bin Azmi		
4	T3006	10.45am -11.00am	Working from home policies during Covid-19: Factors contributed towards poor performance and lower productivity among employees in Malaysia.	Nur Munirah		
5	T3008	11.00am -11.15am	Factors Influence the Performance of Loan Application Process: The Case of Mara Education Sponsorship Division	Mohamad Faizal Bin Abdul Bashir		
6	T3010	11.15am -11.30am	Relationship Between Modern Technology and Entrepreneur's Success	Mariyah Binti Manaf	✓	
7	T3011	11.30am -11.45am	The Factors Influencing Succession Planning for Talent Pool in MARA Organization	Mardiana Binti Marani	✓	
8	T3012	11.45am -12.00pm	Assessing Determinants Influencing Adoption and Continued Use of Streaming Services	Fairuz Naziha Mohamad		

9	T3013	12.00pm -12.15pm	Investigating the Relationship between Compensation and Benefit, Work Environment and Organizational Support on Employee Loyalty in Legal Firms	Fatin Nabilah Binti Ahmad Azam	✓	
10	T3015	12.15pm -12.30pm	Factors Affecting Job Motivation of Female Workers in Public Sectors during the Implementation of Work from Home Policy in Malaysia	Nor Amira	✓	
11	T3016	12.30pm -12.45pm	Factors Affecting Decisions to open Deposit Accounts with Islamic Banks	Azrie Bin Tamjis	✓	

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No	Paper ID	Time	Paper Title	Presenter	Video	Live
1	T3017	2.00pm -2.15pm	Corporate Governance Attributes and Audit Quality Among Public Listed Companies in Malaysia	Intan Hanira Mohamad		
2	T3018	2.15pm -2.30pm	Professional Certificate Program Catalyst to TVET Graduate Employability	Wan Maziah Bt Wan Ibrahim		
3	T3019	2.30pm -2.45pm	Hurdles Of Small Legal Firms in Sustaining Business: A Case Study on A Methods Implemented by Small Legal Firms in Promoting Business to Maximize Business Profits	Muhammad Afiq Audy	✓	

4	T3020	2.45pm -3.00pm	Examining Factors Impacting the Performance of Mara Entrepreneurship Development Program: Prospect	Noor Huda Binti Mohamed	✓	
5	T3021	3.00pm -3.15pm	"Branding's Influence on The Consumer Buying Behavior: Cosmetic Industries in Malaysia"	Syaidah Binti Che Danial		
6	T3022	3.15pm -3.30pm	The Effect of Covid-19 On Information Technology (It) Support's Performance on Operation Effectiveness	Mohd Zahril Bin Mansor		
7	T3023	3.30pm -3.45pm	An Open-Plan Office Concept and Productivity at Work	Siti Nadiya Abdul Hamid		
8	T3024	3.45pm -4.00pm	The Relationship Between Positive Management, Employee Productivity and Satisfaction at Work	Muhamad Ajwad Bin Ibrahim		
9	T3025	4.00pm -4.15pm	Factors Contributing to Loan Defaults in MARA Entrepreneurship Program	Iskandar Zainudin		
10	T3026	4.15pm -4.30pm	The impact of cost of living in Kuala Lumpur on the interest of local university students to start a small business.	Ashraf Mazlan	✓	
11	T3027	4.30pm -4.45pm	A study of employee turnover intentions on the job satisfaction among employees	Engku Muhamad Ehsan Tarmizi		